

Charles “Lee” Hinkleman Sr.

HIGHLIGHTS:

- **Over 30 years’ experience in management, public relations, sales, journalism and consulting**
- **Recognized by foreign and domestic governments for organizational and interpersonal skills**
- **Extensive experience at dealing with executive levels of business, military, and government**
- **A premier communicator who has held high profile leadership positions**
- **Worked with domestic and international press**

EXPERIENCE

May 2015 – Present

Host, FB Page Eating in Upstate New York and Beyond
Froggy Radio – Watertown – Radio segments on what to look for in a restaurant
Partner – Newzcliq.com “Dining Out” section and sales

Defenshield – Director International Sales June 2011 – May 2015

Otis Technology – Director of Public Relations May 2007 – June 2011

Maple Ridge Wind Farm – Communications Manager Aug 2006 – May 2007

- Coordinated company communication and marketing efforts; event planning and community outreach.
- Coordinated and appeared on numerous popular shows promoting farm
- Worked closely with national, local, and international press representing the company on camera and on the radio.
- Wrote and developed promotional materials
- Coordinated community speaking engagements
- Developed and manned booth at public events and private shows.
- Served as liaison between company owners and media
- Proactively engaged community organizations, local government officials, schools and various regulatory organizations.

Broadview Networks – Regional Manager Jan 2001 – Aug 2006

- Rapidly advanced from top corporate salesman, to Syracuse Branch Manager, to the position of Regional Manager
- Managed large corporate accounts and significantly expanded market
- Traveled extensively to ensure ultimate customer satisfaction level by providing direct assistance

Office of the County Executive – Oneida County Oct 1998 – Jan 2001

Executive Assistance to the County Executive: Was the media contact for numerous large events to include Woodstock in 1999. Provided leadership support in planning local activities with public safety, local businesses, community service groups, and various departments. Served as the public and corporate presence of the County Executive at public, media, and business events. Gave public and private presentations on his behalf to local businesses, community leaders and government officials.

Liaison to the Oneida Indian Nation Land Claim: Acted as liaison between Oneida County and the Land Claim Task Force. Functioned on a daily basis preparing the Counties of Oneida and Madison for ongoing negotiation and litigation. Responsible for public relations, negotiation preparation, research and strategic support.

United States Army (Retired Soldier)

Sep 1972 – Oct 1998

Worked in numerous fields and served all over the world. Primarily in Military Intelligence and Personnel.

COMMUNITY ACTIVITIES:

Past, Board of Directors, Lewis County Development Corporation
Pat President, Lewis County Chamber of Commerce
Past, *Host, I ROC & Beyond, Largest snowmobile radio show in the nation*
Commander, American Legion Lowville
Commander, Lewis County American Legion
Vice Commander, 5th District American Legion
Past President, Oneida County Area Snowmobile Assoc (7 years)
Past President, Westmoreland Volunteer Fire Depart (5 years)

EDUCATION:

Vincennes's University, Vincennes's, Indiana
University of Maryland, Worms Germany, Foreign Studies
University of Michigan, International Business and Political Science
New York State Licensed Realtor
New York State Licensed Insurance Agent

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